

PRESS KIT

Champagne party!



Autour de Bar-sur-Aube

Les 28 et 29 Mai 2022

14 Maisons de Champagne ouvrent leur Domaine



Prestations proposées par ici !

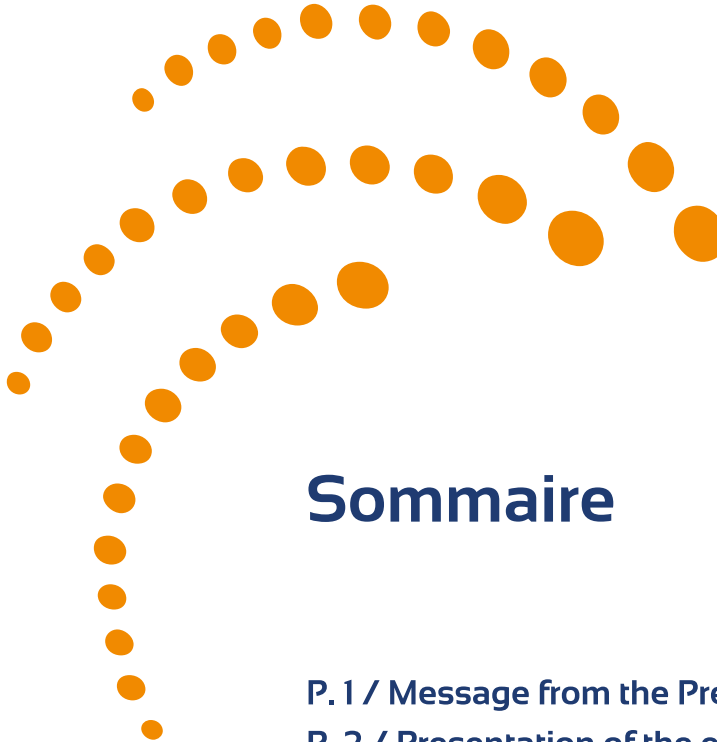


More informations : www.champagne-party.fr

An event organized by the Winemakers of the Association:



Du côté de Bar-sur-Aube,
— CAVES ET VIGNOBLES DE CHAMPAGNE —



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Message from the President

"The Champagne Party event! will take place for its 3rd edition, on May 28 and 29, 2022, during the Ascension weekend, and what is more, in the extension of the famous Bergères Plant Day.

A unique weekend where 14 Champagne Houses, around the Vineyard of Bar-sur-Aube, open their domains to you and offer you exceptional activities centered around the know-how of the elaboration of Champagnes, the culture of the vineyard, but above all two days of sharing with the winegrowers on the passion that drives them to do their job.

Promoting our vineyard and its villages, its history, the typicality of our grape varieties, our hilly landscapes and also our living Champagne heritage, these are the objectives of the "Champagne Party!" .

Located 10 km from Claivaux, our Lands of Champagne have their origins in Cistercian history with Bernard of Clairvaux in the 12th century !

Our villages have unique traces of this period, barns, cellars, architecture of our churches... .

Take your time, enjoy every moment and take advantage of these two unique days of sharing to explore the Barsuraubois!

Have a Very good Champagne Party!"



Mathilde FOURRIER
President of the Association



Presentation oh the event

Champagne party!



Autour de Bar-sur-Aube

Les 28 et 29 Mai 2022

**1 weekend
+ 14 Champagne Houses
+ 1 Range of Wine Tourism Activities
=
2 full days to get to know Champagne
and its AOC territory around
Bar-sur-Aube!**

14 Champagne Houses located around Bar-sur-Aube are mobilizing together to open their estates for a weekend and offer visitors various wine tourism services, such as:

- . **Guided tours of the cellars**
- . **Commented tastings, Food & Champagne pairings**
- . **Brunches, Lunches and/or Picnics, Culinary entertainment**
- . **Vineyard and/or heritage discovery hikes**
- . **Creation of exhibition of materials, articles of the Champagne service, ...**



Objectives of the event

- . **Increase the number of visitors to the Champagne Houses by collectively highlighting the wine tourism offers of the Champagne Houses**
- . **Offer visitors a wide range of Champagne styles and services**
- . **Offer an unprecedented sharing between the winemaker and the visitors**
- . **Give visibility to the beautiful Champagne Appellation area of Barsuraubois**
- . **Allow visitors to take the time to discover the beauty of the landscapes offered by the vineyard slopes of the Valley**
- . **Discover the wine villages around Bar-sur-Aube, their heritage and the history of their vineyards**



Target visitors

- . **Consumers and buyers of Champagne, from Paris Ile-de-France, neighboring departments, and Belgium**

Champagne party!

1 Pallet
Wine Tourism Activities !



Saturday May 28, 2022

- . Cellar visits and commented tastings at each of the participating Champagne Houses
- . Disgorging & Dosage demonstration in Urville
- . Disgorgement on the fly demonstration in Saulcy
- . Walks and Tasting in the Vineyard in Saulcy
- . Food & Champagne pairings in Baroville
- . "Champ' & Trott" in the Baroville Vineyard
- . Discover the Vine Museum in Urville
- . Discover the Village of Meurville and its Heritage
- . Picnic in the vineyards in Baroville
- . Hike & Tasting in the Colombé-le-Sec and Baroville Vineyard
- . Self-guided walk in the vineyards of Spoy and Meurville
- . "Flowers and Champagne" agreements in Meurville
- . Immersion in the Meurville vineyard on an electric scooter
- . Sparkling walk & Tasting in the heart of the Vines of Saulcy
- . Cocktail bar around Champagne in Urville
- . "Dinner & Musical evening" in Urville
- . Special evening "Bubbles & Frog Legs at the Grenouillats" in Saulcy
- . "Champagne & Garden Party" in Baroville
- . "Dancing Evening & Blind Test" in Meurville

Champagne party!

Sunday May 29, 2022

- . Visits to cellars and commented tastings at each of the participating Champagne Houses
- . Disgorging & Dosage demonstration in Urville
- . Walks and Tasting in the Vineyard in Saulcy
- . Food & Champagne pairings in Baroville
- . "Champ' & Trott" in the Baroville Vineyard
- . Discover the Vine Museum in Urville
- . Discover the Village of Meurville and its Heritage
- . Hike & Tasting in the Colombé-le-Sec and Baroville vineyard
- . Self-guided walk in the vineyards of Spoy and Meurville
- . Sparkling walk & Tasting in the heart of the Vines of Saulcy
- . Cocktail bar around Champagne in Urville
- . Brunch with a View in Meurville
- . "Champagne & Molkkÿ Tournament" in Spoy

Practical Informations



More informations : www.champagne-party.fr

When and where does it happen?

On May 28 and 29, 2022, in the 14 Champagne Houses participating in "Champagne Party!", located in the Champagne villages around Bar-sur-Aube

How to participate ?

Book your activity directly with the cellars and schedule your weekend.
All information for booking is on the website www.champagne-party.fr

What are the prices ?

Each of the Champagne Houses offers different activities over the two days and manages the prices of their services as well as the reservations.
All information for booking is on the website www.champagne-party.fr

Take your time and enjoy...

From one village to another, enjoy the sumptuous landscapes offered by the Aube Valley, take the time to observe the typical characteristics of the villages, the description of which you will find on the website www.champagne-party.fr.



Présentation de l'Association



Following the first confinement in May 2020, and faced with the economic situation, the Association Du Côté de Bar-sur-Aube, Cellars and Vineyards of Champagne, is created on December 10, 2020.

More than thirty Champagne Houses have decided to work together to open their cellars and offer wine tourism services around Bar-sur-Aube.

The event "Champagne Party!" was born.

Champagne party!

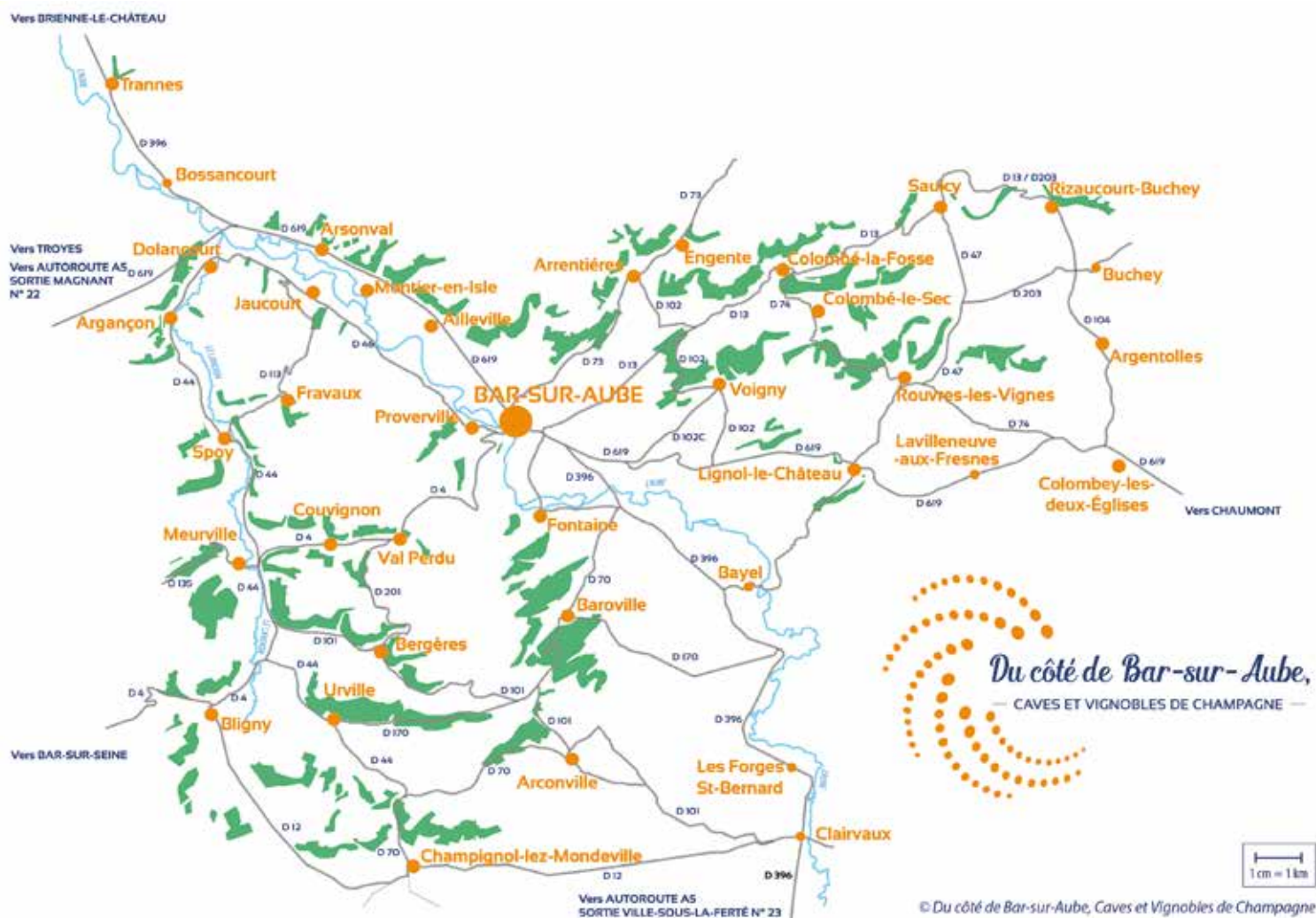


Member Champagne houses

 CHAMPAGNE ALAIN LEBOEUF DÉCOUVRIR	 CHAMPAGNE ALBERT BEERENS DÉCOUVRIR	 CHAMPAGNE ARNOULT RUELLE DÉCOUVRIR	 CHAMPAGNE BENOIT GAULLET DÉCOUVRIR	 CHAMPAGNE BERNARD GAUCHER DÉCOUVRIR	 CHAMPAGNE BINON-COQUARD DÉCOUVRIR	 CHAMPAGNE CHARLES CLÉMENT DÉCOUVRIR	 CHAMPAGNE CHRISTIAN PELIGRI DÉCOUVRIR
 CHAMPAGNE CHRISTOPHE LABBE DÉCOUVRIR	 CHAMPAGNE CLAUDE FARFELAN DÉCOUVRIR	 CHAMPAGNE COQUARD-BOUR DÉCOUVRIR	 CHAMPAGNE COTTANCEAU PRIGNITZ DÉCOUVRIR	 CHAMPAGNE DANIEL BILLETTE DÉCOUVRIR	 CHAMPAGNE DAUBANTON & FILS DÉCOUVRIR	 CHAMPAGNE DAVID LEBOUCHER DÉCOUVRIR	 CHAMPAGNE DE BARFONTARC DÉCOUVRIR
 CHAMPAGNE DEVITRY GUY DÉCOUVRIR	 CHAMPAGNE DRAPPIER DÉCOUVRIR	 CHAMPAGNE ETIENNE FOURRIER DÉCOUVRIR	 CHAMPAGNE GASTON CHEQ DÉCOUVRIR	 CHAMPAGNE JACKY TAPPREST DÉCOUVRIR	 CHAMPAGNE JACQUES CHAPUT DÉCOUVRIR	 CHAMPAGNE JAMES GEOFFROY DÉCOUVRIR	 CHAMPAGNE LAURENT ETIENNE DÉCOUVRIR
 CHAMPAGNE MARINETTE RACLOT DÉCOUVRIR	 CHAMPAGNE MEHLINGER ET FILS DÉCOUVRIR	 CHAMPAGNE MENNETRIER DÉCOUVRIR	 CHAMPAGNE NICOLO PARADIS DÉCOUVRIR	 CHAMPAGNE MONIAL DÉCOUVRIR	 CHAMPAGNE MOUTAUX DÉCOUVRIR	 CHAMPAGNE NICOLAS BASS DÉCOUVRIR	 CHAMPAGNE PHILIPPE DEVITRY DÉCOUVRIR
 CHAMPAGNE PHILIPPE FOURRIER DÉCOUVRIR	 CHAMPAGNE POISSENOT-BERTHELOT DÉCOUVRIR	 CHAMPAGNE URBAIN PÈRE & FILS DÉCOUVRIR	 CHAMPAGNE Y.LAVAL DÉCOUVRIR	 CHAMPAGNE YOAN TAPPREST DÉCOUVRIR			



Territory of Barsuraubois



1

Association of
Winemakers

30

Communes AOC
Champagne

37

Member Champagne



Objectives of the Association

One of the main leitmotif of the Association Du Côté de Bar-sur-Aube, Caves et Vignobles de Champagne is **the promotion of the region of Bar-sur-Aube and its winegrowers**, through its heritage, its unique landscapes, the history of its vineyard and the typicality of its grape varieties.

Indeed, close to the Abbey of Clairvaux, each of the villages and their vineyards have unique traces of the Cistercian wine-growing history of the 12th century.

An exceptional wine and cultural heritage!

Wishing to develop the notoriety and image of our vineyard, the Association Du Côté de Bar-sur-Aube, Caves et Vignobles de Champagne works through the organization of events, as well as trips, to promote the vineyard by communicating the values of Champagne and Barsuraubois.



Mathilde FOURRIER - Président

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Du côté de Bar-sur-Aube, Caves et Vignobles de Champagne

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42 rue des Acacias - 10200 BAR-SUR-AUBE

- Association loi 1901 -

SIRET : 892 338 849 00029 - APE : 9499 Z

More informations : www.champagne-party.fr



Association Partners





Event poster

Un événement organisé par
les vignerons de l'association :



Du côté de Bar-sur-Aube,
— CAVES ET VIGNOBLES DE CHAMPAGNE —

Champagne party !



Autour de Bar-sur-Aube

Les 28 et 29 Mai 2022

14 Maisons de Champagne ouvrent leur Domaine



Prestations proposées par ici !

à BAROVILLE CHAMPAGNE ET BARFONTARC CHAMPAGNE Philippe Fourrier CHAMPAGNE Philippe Fourrier BAROVILLE	à COLOMBÉ-LE-SEC CHAMPAGNE Charles Clément CHAMPAGNE Charles Clément Colombé-le-Sec	à MEURVILLE CHAMPAGNE Benoît Gaultier CHAMPAGNE GASTON CHEQ MEURVILLE Joelle Chene
à SAULCY CHAMPAGNE JAMES GEOFFROY SAULCY	à SPOY CHAMPAGNE BINON-COQUARD CHAMPAGNE Jacky TAPPREST à FAY	à PROVERVILLE CHAMPAGNE COTTANCEAU-PRIGNETZ
à URVILLE CHAMPAGNE PHILIPPE DEVITRY CHAMPAGNE DRAPPIER CHAMPAGNE CHRISTOPHE LABBE		

Toutes les informations sur : www.champagne-party.fr

Un événement soutenu par :

